

Finnish Culture Satellite Account

Workshop Culture 2020

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Two types of Satellite Accounts (SNA 2010): Extra focuses or extensions

| CORE SYSTEM | | | | | | |
|--------------|-----|-----|-----|-----|----|-----|
| NACE\ Sector | S12 | S11 | S13 | S15 | S2 | S14 |
| A | | | | | | |
| B | | | | | | |
| C | | | | | | |
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| R | | | | | | |
| S | | | | | | |
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| U | | | | | | |

Extension

Extra focus

Cultural industries according to TOL2008 (output, value added, employment, hours worked)

Artistic, theatre and concert activities

90010 Performing arts
90020 Support activities to performing arts
90030 Artistic creation

Libraries, archives, museums, etc.

91010 Library and archives activities
91020 Museums activities
91030 Operation of historical sites and buildings and similar visitor attractions
91040 Botanical and zoological gardens and nature reserves activities

Art and antique shops

47781 Retail sale of art; art gallery activities
47791 Antiques shops

Production and distribution of books

18140 Binding and related services
46492 Wholesale of books
47610 Retail sale of books in specialised stores
47792 Second-hand bookshops
47911 Retail sale of books, music and video recordings via mail order houses and net commerce
58110 Book publishing
74300 Translation and interpretation activities

Newspapers, periodicals and news agencies

18110 Printing of newspapers
47622 Retail sale of journals and periodicals
58130 Publishing of newspapers
58141 Publishing of local papers and periodicals
58142 Publishing of journals and periodicals
63910 News agency activities

Motion pictures, videos and computer games

58210 Publishing of computer games
59110 Motion picture, video and television programme production activities
59120 Motion picture, video and television programme post-production activities
59130 Motion picture, video and television programme distribution activities
59140 Motion picture projection activities
77220 Renting of video tapes and disks

Manufacture and sale of musical instruments

32200 Soittinten valmistus
46494 Wholesale of musical instruments and supplies
47595 Retail sale of musical equipment and supplies

Sound recordings

18200 Reproduction of recorded media
47630 Retail sale of music and video recordings in specialised stores
59200 Sound recording and music publishing activities

Radio and television

60100 Radio broadcasting
60201 Television programming and broadcasting activities (excl. pay television channels)
60202 Pay television channel activities

Printing and related activities

18120 Other printing
18130 Pre-press and pre-media services

Advertising

73111 Advertising agency activities
73112 Direct and outdoor advertising activities
73119 Other advertising activities
73120 Other advertising activities

Architectural and industrial design

71110 Architectural activities
74101 Graphic design activities
74102 Interior design activities
74109 Industrial design activities

Photography

46433 Wholesale of photographic equipment and supplies
47782 Retail sale of photographic equipment; photography services
74201 Photographic studio and other photographic activities
74202 Photographic laboratory activities

Amusement parks, games and other entertainment and recreation

32400 Manufacture of games and toys
46491 Wholesale of stationary and other office supplies
46496 Wholesale of toys and games
47621 Retail sale of stationary and office supplies
47650 Retail sale of games and toys in specialised stores
92000 Gambling and betting activities
93210 Activities of amusement parks and theme parks
93299 Amusement and recreation activities n.e.c.

Manufacture and sale of entertainment electronics

26400 Manufacture of consumer electronics
46432 Wholesale of radio and television goods
47430 Retail sale of audio and video equipment in specialised stores

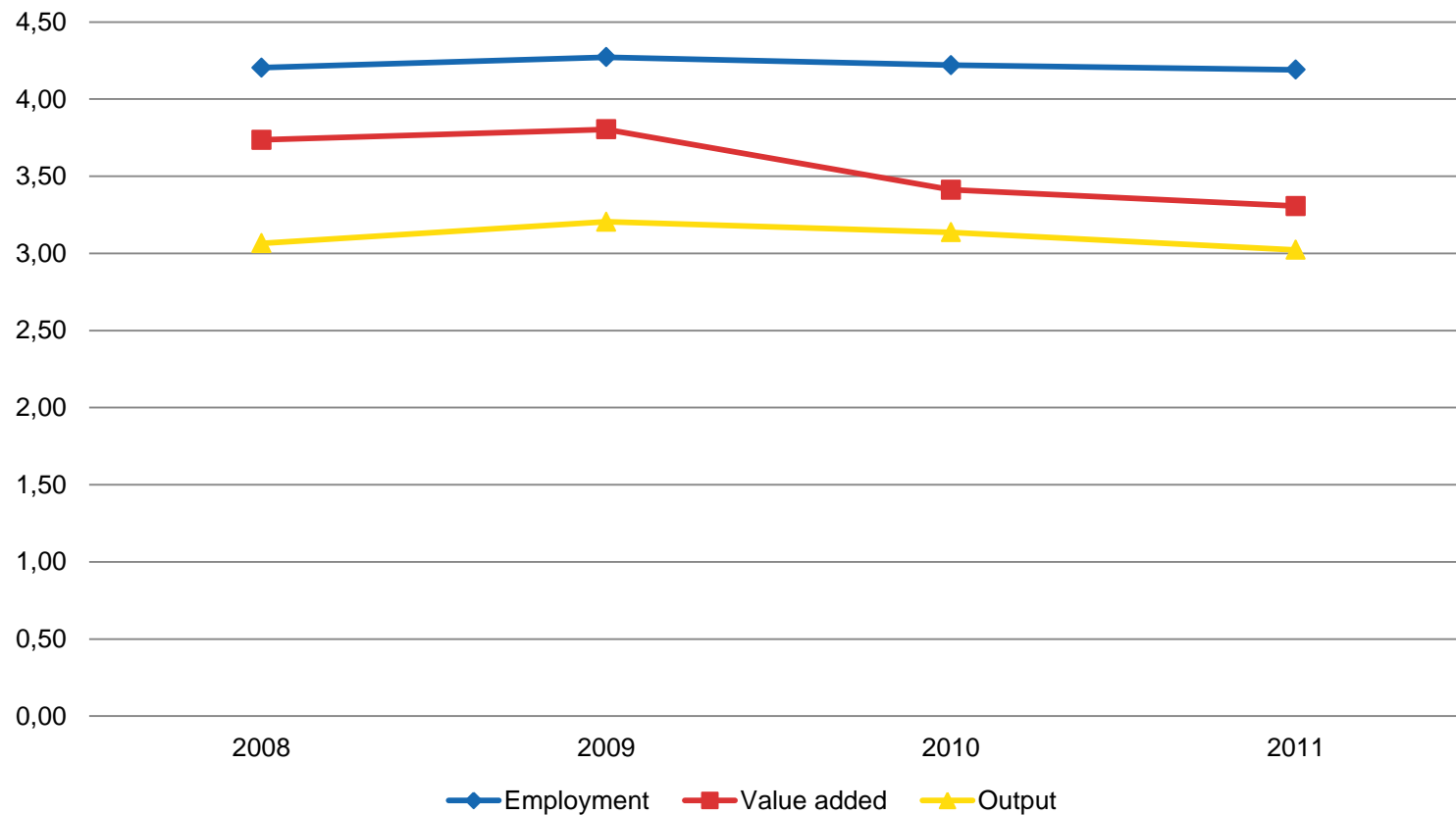
Organisation of cultural events and related activity

74901 Show production and management activities
82300 Organisation of conventions and trade shows
90040 Operation of arts facilities

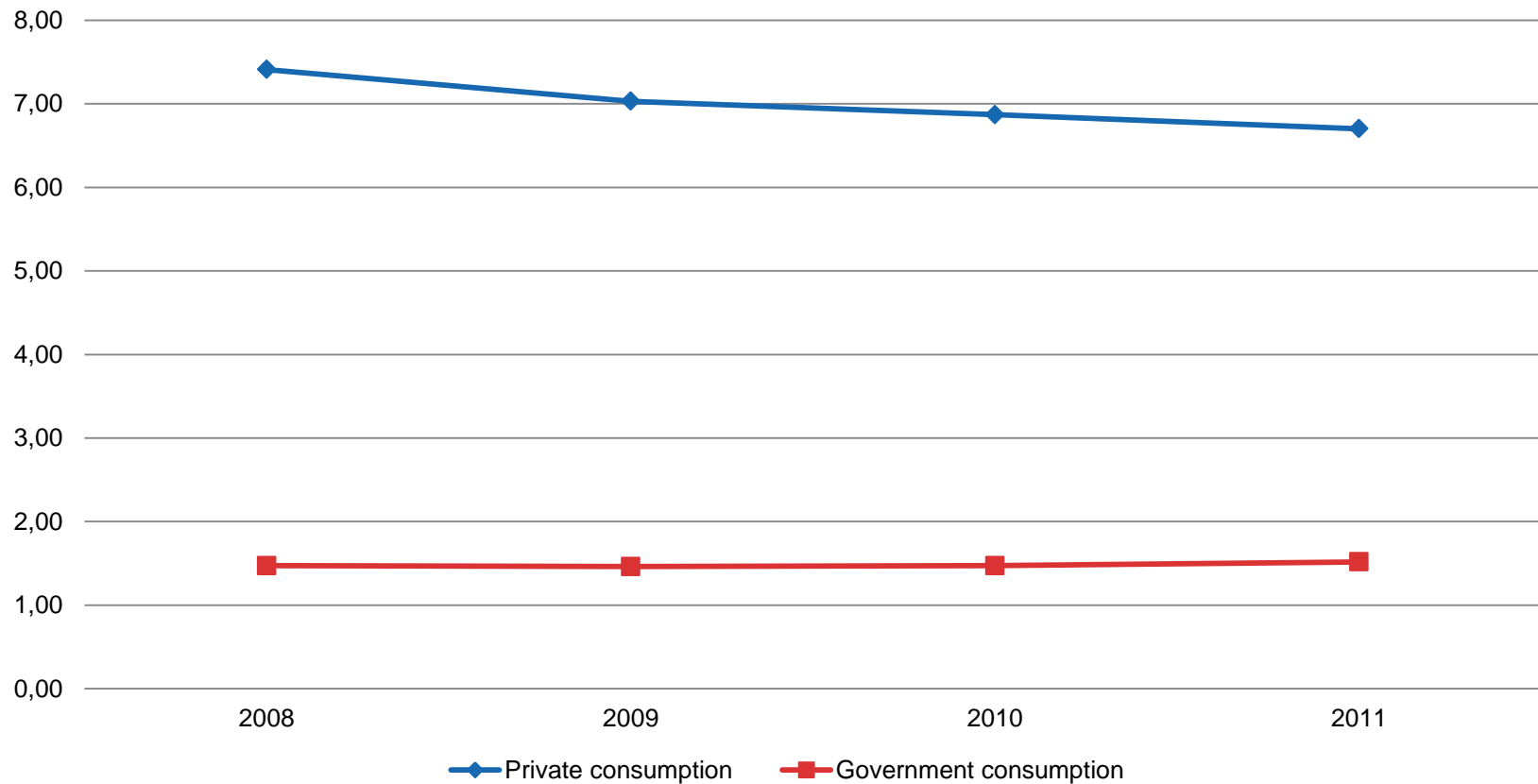
Education and cultural administration

84110 General public administration activities
84121 Administration of education and cultural services
85420 Tertiary education
85520 Cultural education

Share of industries of culture in the national economy 2008-2011



Share of cultural products in consumption 2008-2011



Finnish Culture Satellite...

- ... calculation challenge: earlier National Accounts calculations (and corrections at source data) at 5-digit level, now done at more aggregated level
- ... one picture about culture, not the “truth”
- ... calculations made slowly: time lag +22 months
- ... voluntary activities are not included
- ... Computer Games are not included (not a separate industry)